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**Egghead Productions – Rocklin Announces Completion of its new Sound Stage in Rocklin, CA (4/21/2007)** – Egghead Productions in Rocklin, CA announces completion of its second full service production studio.

Lights, Camera, Action! To meet the increasing needs for professional videos in the Sacramento area, Egghead has a brand new fully equipped production studio. The new studio will meet the needs of Egghead Production's commercial clients for producing professional videos for training, promotions, events, films, documentaries and commercials.

Laurie Pederson, the Executive Director of the Sacramento Film Arts Alliance says, "The Sacramento film industry is growing and your timing is perfect for additional services like these. I can't wait to check it out!"

The new sound stage features state of the art lighting, cameras and audio equipment. In addition, the studio boasts a 16 foot high cyclorama, perfect for large scale productions and virtual studio setups. The production studio further extends ATV's 6500 sq ft video production facility which is comprised of two studios, two fully equipped nonlinear edit bays, a sound booth and duplication systems.

Bill Murphy, President of Egghead says "Our goal at Egghead is to create powerful connections with our customers, and we carry that philosophy into everything we do. With our new sound stage, we're excited that we can now offer our clients a large production studio location for larger projects such as infomercials, films, commercials and much more. There isn't another place in the Sacramento area that offers this kind of service with the amount of new high end equipment we have, along with our staff of seasoned video production experts. " For additional information on Egghead's production studio, contact Bill Murphy or visit [www.Egghead.com](http://www.Egghead.com).

ABOUT Egghead – ABOUT Egghead – Egghead, headquartered in Rocklin, Calif., is a premiere video and event production company helping clients nationwide create powerful connections with their customer and audiences.

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